

Tatiana Van den Abeele

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PROFILE

Psychology student with a multicultural background — born in the U.S., raised in Chile and Malaysia, and currently based in Spain. Experienced in marketing, childcare, and community outreach, developing strong empathy, adaptability, and creativity. Passionate about understanding people and behavior within teams, brands, and organizations, bringing cultural awareness, communication skills, and a global mindset to every project.

EDUCATION

Universidad Europea de Madrid — Bachelor of Science (BS) in Psychology

Madrid, Spain | September 2024 – Present

UDIT – Universidad de Diseño, Innovación y Tecnología — Bachelor of Arts (BA) in Fashion Business

Madrid, Spain | September 2023 – June 2024

International School Nido de Aguilas — High School Diploma, International Baccalaureate Program

Santiago, Chile | Graduated 2023

PROFESSIONAL EXPERIENCE

Marketing & Communications Assistant — Kento Sushi

Santiago, Chile | January 2024 – September 2024

- Reimagined the brand's digital presence to attract younger audiences.
- Created short-form social media content that improved engagement rates.
- Assisted in campaign planning and creative strategy.

Childcare Counselor — SOS Babysitters Chile

Santiago, Chile | January 2024 – September 2024

- Designed and led engaging recreational and educational activities.
- Supported children's emotional and social development through positive, consistent interaction.

VOLUNTEER EXPERIENCE

Volunteer — Fundación Madrina

Madrid, Spain | September 2024 – Present

- Providing emotional and practical support to children in vulnerable situations through mentorship and play.

Volunteer — Hogar Misión de María

Santiago, Chile | March 2020 – June 2023

- Assisted in the care and emotional development of infants and young children under Chile's National Service for Minors (SENAME) system, offering stable attention, affection, and educational stimulation to promote their wellbeing and development.

SKILLS AND ADDITIONAL INFORMATION

Skills: Microsoft Office, Canva, Adobe Express, Social Media Strategy, Content Creation.

Languages: English (native), Spanish (native).

Interpersonal: Empathetic communicator, creative, adaptable, and collaborative.

Interests: Psychology & Human Resources, Dance (17 years), Reading, Fashion, Photography.